

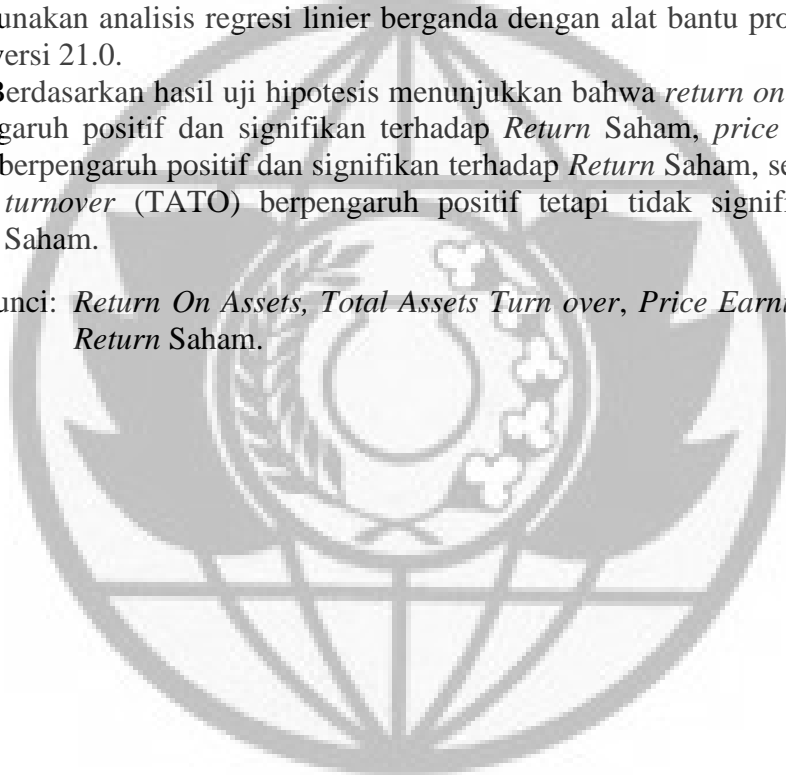
ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *return on assets* (ROA), *total assets turn over* (TATO) dan *price earning ratio* (PER) terhadap *return* saham pada perusahaan *property* dan *real estate* yang terdaftar di Bursa Efek Indonesia (BEI).

Populasi dalam penelitian ini adalah perusahaan *property* dan *real estate* yang terdaftar di Bursa Efek Indonesia (BEI) pada tahun 2014-2017. Teknik pengambilan sampel menggunakan metode *purposive sampling*, sehingga didapatkan total sampel sebanyak 22 perusahaan *property* dan *real estate* yang terdaftar di Bursa Efek Indonesia (BEI). Teknik analisis data dalam penelitian ini menggunakan analisis regresi linier berganda dengan alat bantu program aplikasi SPSS versi 21.0.

Berdasarkan hasil uji hipotesis menunjukkan bahwa *return on assets* (ROA) berpengaruh positif dan signifikan terhadap *Return Saham*, *price earning ratio* (PER) berpengaruh positif dan signifikan terhadap *Return Saham*, sedangkan *total assets turnover* (TATO) berpengaruh positif tetapi tidak signifikan terhadap *Return Saham*.

Kata kunci: *Return On Assets*, *Total Assets Turn over*, *Price Earning Ratio*, dan *Return Saham*.



ABSTRACT

This research aimed to find out the effect of return on asset (roa), total asset turnover (tato) and price earning ratio (per) on the shares return of property and real estate companies which were listed on Indonesia Stock Exchange (IDX).

The population was property and real estate companies which were listed on Indonesia Stock Exchange 2014-2017. While, the data collection technique used purposive sampling. In line with, there were 22 property and real estate companies as sample. Moreover, the data analysis technique used multiple linear regression with SPSS 21.0.

Based on hypothesis test result, it concluded Return On Asset (ROA) as well as Price Earning Ratio (PER) had positive and significant effect on the shares return. On the other hand, Total Asset Turnover (TATO) had positive but insignificant effect on the shares return.

Keyword: Return On Asset, Total Asset Turnover, Price Earning Ratio, Shares Return